



PLAISIRS D'HIVER WINTERPRET

BRUXELLES 28.11.25 > 01.01.26* BRUSSEL

* Prolongation / verlenging > 01.01 @ PLACE DE BROUCKÈRE
plaisirsdhiver.be / winterpret.be

PRESS RELEASE

City of Brussels, Thursday, 13 November 2025

The City of Brussels today unveiled the 24th edition of Winter Wonders during a press conference held at the Chalet d'Altitude (Viage). The Mayor, Aldermen/Alderswomen and cultural partners presented the new features, collaborations, and programme for this year's edition, themed: "Winter Wonders weaves connections."

[Download photos of the press conference](#)

From **28 November 2025 to 1 January 2026** (extended until 4 January at Place De Brouckère), **the capital will once again be transformed** into a festive stage of light and creativity. Winter Wonders celebrates Brussels' spirit of solidarity and imagination, showcasing **local artisans, artists, traders, and associations** while highlighting **the city's heritage, culture, and craftsmanship**.

A true driving force for the capital, Winter Wonders is at once a cultural, economic, and civic event that generates a positive impact across the hospitality, retail, and entertainment sectors. Collaborations with cultural institutions, community organisations, and local partners, from La Monnaie / De Munt to the Brussels Food Banks, Imaginaires Publics, STIB, and the city's neighbourhood house, reflect the shared energy that keeps the capital's heart beating.

Art installations, immersive experiences, interactive maps, live entertainment and tastings: discover all the highlights in the Winter Wonders 2025 press kit.

[Download the press kit](#)

Upcoming press events (details via a.depatoul@bmeo.be):

- 19/11 at 8.15 a. m. Felling of the Christmas tree in Sint-Katelijne-Waver
- 20/11 at 6 a. m. Arrival of the Christmas tree at the Grand-Place
- 28/11 to 12 p. m. Opening of Winter Wonders
- 28/11 at 6 p. m. Inauguration of Winter Wonders

"This year, we wanted to strengthen the bond between Winter Wonders and the people of Brussels. This edition celebrates our neighbourhoods, residents, artists and artisans. Our Christmas market will remain as popular as ever, and even more rooted in the life of the city."

Philippe Close, Mayor of the City of Brussels

"Festivity and culture have an essential role: they bring people together, open minds, and give meaning to community life. The City of Brussels fully embraces its public service mission by offering everyone the chance to experience a moment of beauty and togetherness. Accessibility, diversity, and inclusion remain at the heart of what we do."

Delphine Houba, Alderwoman for Housing, Equal Opportunities, Tourism and Major Events, City of Brussels

"As Alderman for Commerce, I am delighted by the strengthened cooperation between the city's traders and by our shared vision for the future, expanding activities so that other districts can also benefit from the economic momentum generated by Winter Wonders."

Didier Wauters, Alderman for Economic Affairs, Employment, Commerce and Municipal Facilities, City of Brussels

Organisational contact:

Adelaïde de Patoul, spokesperson for Brussels Major Events asbl

a.depatoul@bmeo.be

+32 (0) 496 87 88 86

The City of Brussels and Brussels Major Events warmly thank all their partners for their commitment and contribution.

