

PRESS RELEASE

Brussels, Wednesday 8 December 2021 – This year, for its twentieth anniversary, Winter Wonders is back with some major new additions. This Wednesday 9 December, *CREATORS FACTORY*, an exciting sustainable popup store, will open its doors in Galerie Anspach for the very first time.

Several new additions are joining the 2021 Winter Wonders thanks to successful City of Brussels collaborations with various contributors:

Behind the Walls, Dirty Monitor's 270° video creations projected onto the facades of Place des Musées. This is the definition of an open-air exhibition that's accessible to everyone, in collaboration with the Royal Museums of Fine Arts of Belgium.

Discursive Mechanics, the dual-dimension fresco created by artists Fred Penelle and Yannick Jacquet. Brought to us in collaboration with Beliris, it comes to life at night with animations projected onto the building on Boulevard Anspach, outside Viage Casino.

Galaxy Express, the locomotive customized by Romain Tardy, Antoine Goldschmidt and Ofer Smilansky, is a spectacular light installation made possible by collaboration with Train World and the SNCB. It provides a sound and light experience that's activated after dark.

Connections is a trompe-l'oeil fresco from Julian Beever on show just a stone's throw from Carrefour de l'Europe. Brought to us by Infrabel, it showcases the unsung work of the people who toil daily to maintain the rail infrastructures. It's also a fantastic opportunity to snap a selfie whilst hanging over a void.

This **Thursday 9 December**, **CREATORS FACTORY** will surprise visitors by moving into a Galerie Anspach store in a specially curated setting. For a few days, the exciting popup will highlight the 'master craftsmen' supporting this latest event's ethical charter.

As well as the 24 artisans at the Winter Wonders Christmas market, Creators Factory will give visitors the chance to pick up THE 'responsible' gift for the holidays.

From 18:00, the launch will be marked by live painting with the Brussels-based collective Farm Prod, which also designed the visual for this edition of Winter Wonders.

Until 12 December, the BVM (Brussels Vintage Market) will fill the space with forty select designers.

From 18 to 23 December, it will be the turn of Fais-Le Toi-Même, the creative and sustainable ecosystem.

Thursday 9 and Friday 10 December: late-night opening from 18:00 to 22:00.

Other days: 12:00 to 19:00.

Full details are available here.

Please remember that several health and safety measures apply on the Winter Wonders site:

- a CST is required. Every day, visitors will need to swop it for a wristband available from one of the various collection points:
- masks must be worn by everyone aged six and over;
- the one-way system to follow is indicated in various places;
- It's important to maintain social distancing of 1.5 m and wash your hands regularly: sanitizer distributors are placed throughout the site.

CONTACTS:

City of Brussels:

- Adélaïde De Patoul, Office of the Alderman of Economic Affairs, <u>Adelaide.DePatoul@brucity.be</u>, +32 (0)490 141259
- Maïlys Charlier Zenari, Office of the Alderwoman of Culture, Tourism and Big Events, <u>mailys.charlierzenari@brucity.be</u>, +32 (0)490 140790
 <u>Organization:</u> Brussels Major Events asbl Marina Bresciani, <u>m.bresciani@bmeo.be</u>, +32 (0)478 226159