

PLAISIRS D'HIVER WINTERPRET

24.11 > 31.12.2023*

*PROLONGATIONS > 07/01 @ place de Bourckère, place de la Monnaie, Grand-Place VERLENGING > 07/01 @ De Brouckère-, Muntplein & Grote Markt

plaisirsdhiver.be / winterpret.be

Press release

Brussels, 6 December 2023 - Aware that mobility is a major issue, the City of Brussels is implementing several measures to harmonize the cohabitation of the different flows in and around Winter Wonders. The mobility plan designed last year for the period of the event continues to bear fruit, thanks to an innovative approach.

For the third year running, the City has enlisted the expertise of an event mobility consultant to make access to the City easier. Among the many initiatives, this plan includes the installation of various signage systems both outside and inside the capital to better direct visitors and manage flows. Just ten days after the launch of Winter Wonders, the City of Brussels has drawn up an encouraging initial assessment and remains determined to pursue its commitment.

To avoid the inconvenience of traffic jams, visitors are encouraged to prepare their journeys in advance and to favor active mobility by adopting one of the many alternatives to the car.

Particular emphasis is placed on rail and cycling.

With 33 stations in the capital, the **TRAIN** is a fast and cost-effective way to get around. With this comfortable means of transport, the Christmas market can be reached in a very short time from any major Belgian city. As a reminder, the SNCB offers reduced fares on weekends throughout the year. What's more, the Winter Promo Ticket offer will give a 50% discount during the school vacations every day of the week. The icing on the cake is that SNCB station parking lots are accessible at a reduced price. All the info here.

On the other hand, the **BICYCLE**, which has been booming in recent years, remains the easiest and most flexible mode of transport. Secure parking and bike racks are available in the vicinity of Winter Wonders for the duration of the event. Shared bikes can be rented via Villo! and numerous other shared mobility applications. More than 800 underground bike parking spaces, accessible 24/24 by elevator or staircase, are available at Bourse and De Brouckère stations. Information: www.cycloparking.brussels and on the Winter Wonders website.

And don't forget that the city center is well served by public transport. From Brussels-Central, Bourse and De Brouckère stations, visitors can reach the heart of the event via metro lines 1 and 5, trams 3 and 4, and buses 29, 33, 46, 71, 89, 95. Paper tickets are no longer necessary! Users can scan their bank card, smartphone or connected watch on the grey validator. Information here and via the app.

Local residents and shopkeepers are issued with a badge allowing them to circulate in the event zones. Motorists in possession of a PMR card, meanwhile, can park free of charge in this zone.

The message is clear: it's best to avoid driving to the center of the capital. However, if the various solutions on offer don't suit you, there are plenty of parking facilities outside the pentagon, particularly on the inner ring road, at preferential rates and just a few minutes' walk or metro ride from the event.

Finally, the Waze and Google Maps applications are available. Among other things, they allow you to navigate to a Park & Ride (e.g. Ceria or Crainhem), where you can park for free if you have a STIB/De Lijn ticket. From there, the heart of Plaisirs d'Hiver is just twenty minutes away by metro. www.parkandride.brussels and other info here.

We strongly advise you to follow the signs indicating available parking and to park your vehicle in an Interparking located outside the pentagon, namely: Rogier, Albertine, Poelaert, Loi (special rate of €6 from 7pm until 5am - or €5.40 for Pcard holders) and Passage 44 (€10/24h or €9 for Pcard holders, and €6 between 7pm and 5am - or €5.40 for Pcard holders).

To ensure that Winter Wonders is a convivial and festive event for all, information on accessibility is provided in a dedicated tab on the event website.

CONTACTS

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