

Brussels, 26 December 2020 – In this winter unlike any other, the City of Brussels is just as keen to see in the New Year in style, albeit following health and safety guidelines. The people of Brussels, who are being asked to stay at home, will be connected symbolically by a network of laser beams filling the sky above several parts of the city. The entire event will be filmed by cameras and drones and shown live on social media. And so everyone will be able to watch, connected virtually to their family and/or friends, from their couch.

For months, the City of Brussels has prided itself on taking steps to support and advise the community during these challenging times, in line with current measures. In a similar vein, recognizing the exceptional circumstances, it now wants to mark the start of the New Year.

Thanks to this unifying experience, everyone in Brussels and further afield will be able to celebrate another important milestone virtually with family and friends from the comfort of their couch.

From 23:15, an art installation featuring countless laser beams will form a network of light connecting homes across the city centre and other areas. Powerful, perfectly synchronized and visible from afar, the beams will sweep across the sky. As the curfew comes into effect at 22:00, locals will be able to enjoy this online-only show on their screens.

Shortly before midnight, the countdown will be marked by a timeout symbolizing the importance of togetherness, courage and determination, qualities that the people of Brussels have been demonstrating for months.

It will also provide an opportunity to (re)discover some of the beautiful buildings in our capital.

Captured by several cameras and drones, the show will be screened live on social media, including the Facebook pages of the City of Brussels and visit.brussels, agenda.brussels, BRUZZ and on the site www.brussels.be.

"In the festive season, when people usually come together, we want to bring Brussels a memorable experience. We're delighted with this initiative not only to stage a live-streamed event, but more importantly to make the transition into 2021 all about connection, as permitted by current health and safety guidelines. With this laser show making the link between north and south Brussels, our capital will burst into 2021," concludes Philippe Close, Mayor of the City of Brussels.

The event has been co-produced by Alice Events/More To Show.

CONTACTS:

City of Brussels:

Wafaa Hammich, Office of Mayor, wafaa.hammich@brucity.be, +32 (0)484 87 06 61

Organization: Brussels Major Events asbl

Marina Bresciani, m.bresciani@bmeo.be, +32 (0)478 22 61 59